



Portfolio: www.neilcrosbournes.com

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SKILLS

- Digital design
- Graphic design
- UX/UI design
- Digital/social media
- Critical thinking
- Project management
- Testing methodologies
- User experience
- Brand identity
- Client liaison
- Logical mindset/problem solving
- Self-development
- Cross-functional collaboration
- Achieving strict deadlines
- Adaptable to change
- Attention to detail

TOOLS & TECHNOLOGIES

- Adobe Photoshop
- Adobe Illustrator
- Adobe Premiere Pro
- Adobe After Effects
- Adobe InDesign
- Adobe XD
- HTML/CSS
- Google Web Designer
- Visual Studio Code
- Sketch
- Figma
- Shorthand
- Articulate
- Beefree

PROFILE

Creative and user-focused Digital Designer with experience in graphic design, UX/UI design, and e-learning content development. Strong command of visual design, HTML, CSS, and multimedia tools for developing interactive learning modules, marketing assets, and web-based content. Recognised for adaptability, analytical thinking, and problem-solving, with a continuous focus on improving user experience, enhancing engagement, and delivering high-quality, user-centred digital solutions. Skilled in conducting user research, interviews, and usability testing to understand customer needs and validate design solutions. Experienced in creating wireframes, user flows, customer journeys, and site maps to deliver intuitive and engaging digital experiences.

CAREER EXPERIENCE

2022-2026

Mid-Weight Digital Designer - Haymarket

- Developed interactive medical learning modules using Articulate, layouts, illustrations, HTML, CSS, and graphical assets to enhance learner engagement and improve knowledge retention.
- Produced immersive Shorthand articles and delivered promotional banner campaigns using Google Web Designer to increase content accessibility and strengthen user interaction.
- Created responsive email campaigns in Beefree, video content, medical booklets, and promotional materials to improve marketing effectiveness and reinforce brand visibility.

2015-2022

Digital Designer - TheHouseShop

- Created detailed designs and illustrations to change the look and feel of the HouseShop's website from a property portal like Zoopla to a one-stop shop website for buyers, sellers and landlords.
- Drive customer experience and increase traffic through content creation and layout design of landing pages, banners, and magazine adverts.

2014-2015

Career break for professional study

- Undertook a period of leave to support career change to digital designer. Courses included UX/UI design and HTML/CSS coding.

2005-2014

Lead Character Artist - PKR

- Key member of the team tasked with designing and implementing the avatar system and the art and animation pipeline. Created characters and assets for the PKR online poker game.

2000-2005

Lead Character Artist - Argonaut Games

- Worked on numerous projects, including I-Ninja, Harry Potter and the Philosopher's Stone, and Harry Potter and the Chamber of Secrets.